




Thank you so much for volunteering your time to help in this crucial election year!

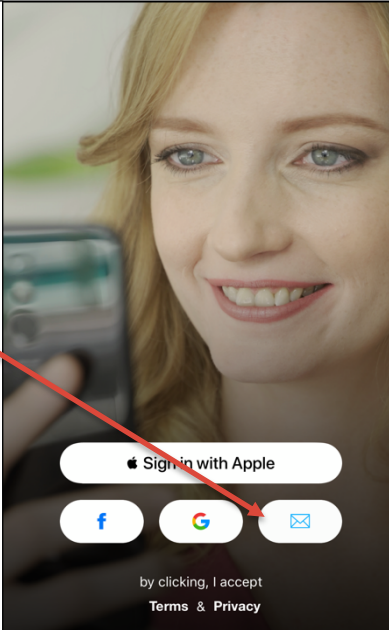
Below you'll find drafted sample language for our **Ohio Early Voting/GOTV effort** rolling out over the next few weeks.

To make it easy for you, and so you don't have to memorize anything, we have uploaded the draft script (s) into a teleprompter recording app.

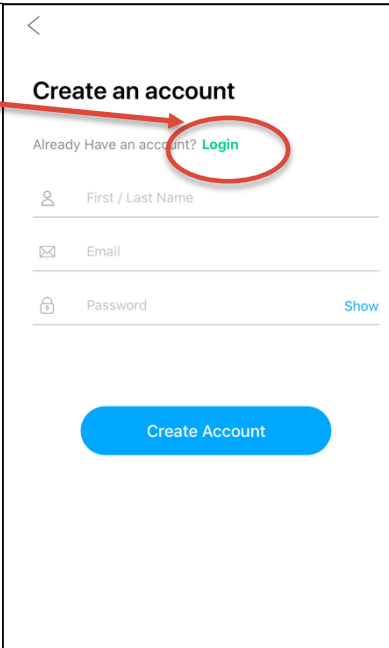
**PLEASE FOLLOW THE INSTRUCTIONS BELOW TO RECORD A SHORT SEGMENT.**

1. **Download** the teleprompter recording app called [BIGVU Teleprompter Video Maker](https://bigvu.tv/).  
<https://bigvu.tv/>

2. Click on the Mail/envelope icon  
  
on the bottom right.

A screenshot of the BIGVU app's login screen. It features a woman's face in the background. At the bottom, there are three login options: 'Sign in with Apple', a Facebook icon, and a Google icon. A red arrow points from the text 'on the bottom right.' to the mail/envelope icon located to the right of the Google icon.

3. Click on Already Have an account **Login**  
*Do NOT create an account*

A screenshot of the 'Create an account' screen in the BIGVU app. It shows a back arrow at the top left, the title 'Create an account', and a link 'Already Have an account? Login' where 'Login' is in green and circled in red. Below this are input fields for 'First / Last Name', 'Email', and 'Password' (with a 'Show' link). At the bottom is a blue 'Create Account' button. A red arrow points from the 'Login' link in the previous step to this 'Login' link.

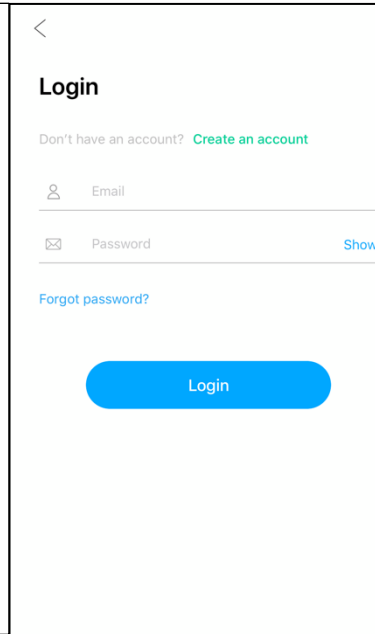
4.

**Login** using the following information

Email:

erin@thetownproject.org

password: Victory2020!



5. Click on the bottom left icon of the app  /Projects

6. Then select the script with: **"Your Name": GOTV Animation** Note: There will be scripts for other artists listed amongst yours. If you do not see your script immediately, try swiping down to refresh the script page.

7. **When you are Ready to Record, press camera button in the bottom center of the screen.** (you may get a prompt that says "Camera permission required" to enable your camera and microphone in device settings). After ensuring this is done, return to the app/script. The scripted text and front facing camera will appear. PLEASE RECORD IN HORIZONTAL/LANDSCAPE (not vertical). Please center yourself in the frame with some space on either side.

- *Instead of holding the phone, we suggest propping the phone up on a level surface, at eye level, and keeping the phone stationary on the surface while recording.*
- *Please record against a white background to allow for animation integration in post. Anything in italics will be animation and not to be read. Italics will not appear in teleprompter.*
- *This app allows you to record several takes and save them - feel free to try a few if you wish.*
- *To add or edit the text - simply click on the words to edit.*
- *If you wish to change the teleprompter speed, go to settings on the lower right of the app, and click on "Teleprompter settings" and Words per minute to adjust as you wish.*

- *Press record, and watch the countdown to “1”. The text will scroll and you can begin reading/recording!*
8. Once you have a take that you are happy with, select the video you wish to use, then click Upload. **You may have to scroll down a bit to find the upload icon. This is an important step that will allow us to access the video.**
  9. After we receive the upload, we will review and follow up with you on next steps regarding our distribution process. We will tag you and candidates in the post so that you can re-share if you wish.

Thanks again, and let us know if you have any questions.

### **TIPS FOR TAKING VIDEO**

Have good lighting  
& avoid backlighting

Center yourself and make sure  
your face fits in the screen



Shoot horizontally & leave space on either side  
(we may crop the sides later)

#### **Other tips:**

- Instead of holding the phone, we suggest propping the phone up on a level surface, at eye level, and keeping the phone stationary on the surface while recording.
- Shoot in a quiet place and limit background noise
- At the end of the scrolling of text, take a beat, the video will automatically stop recording once the text is finished.

## **GOTV ANIMATION SCRIPT**

*Please record against a white background to allow for animation integration in post. Anything in italics will be animation and not to be read. Italics will not appear in teleprompter.*

*The Energizer stands against a white background.*

### **ENERGIZER**

**Hi, I'm [Energizer Name]. Before I was [role] from [credit], I was [First name] from [Hometown]**

*We see the ENERGIZER as a child in front of a house in Hometown in Ohio.*

### **ENERGIZER**

**This community made me who I am today.**

*Shot of a GRADE SCHOOL ENERGIZER raising hand in classroom.*

*Shot of SLIGHTLY OLDER ENERGIZER getting temperature taken by doctor.*

*Shot of HIGH SCHOOL-AGED ENERGIZER and MANAGER in front of a store with a "Help Wanted" sign.*

*The Manager removes the "Help Wanted" sign and shakes the Energizer's hand.*

### **ENERGIZER**

**When I was a kid, I didn't know how it all comes together-- but now I understand, our communities are stronger when we vote for Representatives who look out for our interests.**

*Shot of REPRESENTATIVES debating in the State House of Representatives chamber.*

### **ENERGIZER**

**Today it's up to us. We can elect state and local leaders who prioritize the needs of the people they represent - in our rural communities, small towns and cities - to ensure Ohio is a place where everyone has access to quality public education and training, improved healthcare, good jobs and an economy that works for everyone. There is so much at stake.**

*Shot of ENTHUSIASTIC KIDS in a classroom*

*Shot of a MAN drinking clean water from a sink*

*Shot of a HAPPY COUPLE in front of a house with a SOLD sticker on a real estate lawn sign.*

### **ENERGIZER**

**In Ohio every registered voter has three safe and secure options for voting: Vote by mail, Vote early in person starting Tuesday, Oct. 6 and Vote in person on Election Day, Tuesday, Nov. 3**

*Shot of website starting at "Get ready to vote" section. Scroll down through three options.*

**You can visit [VoteOhio.gov](https://VoteOhio.gov) for information about each option.**

**ENERGIZER**

**To me, this election is so important, I wouldn't wait until November to make your voice heard. Instead of election-day lines, we can fill out our ballots with family and friends - whether it's around the kitchen table, or via video chat.**

*Shot of a FAMILY filling out ballots around a kitchen table.*

*Shot of a MAN chatting via Zoom with a WOMAN.*

*Shot of an OLDER WOMAN putting her ballot in a mailbox.*

**And Vote-by-mail ballots (also known as Absentee Ballots) are the first to get counted on Election Night!**

**ENERGIZER**

**Request your ballot early, and look for it in the mail in early October. Given the state of the Postal Service, it's recommended you fill it out and mail it back by October 20th.**

*Shot of a large wall calendar with Oct 20th circled.*

**ENERGIZER**

**You can even go online and track your application and ballot to make sure it was received - just like you would track a package!**

**Make it Count, Ohio!**

## SCRIPT

### DO YOU KNOW, OHIO – TRUE/FALSE EARLY VOTING QUIZ SHOW- Written by Paul Feig

A clean version of this script will appear under your login on the app (without production notes or alt language) The full version is provided here simply to give you a sense of the overall campaign. Please read the “ENERGIZER” lines and pause for the VOG (to be read by Yvette Nicole Brown and added in post). Have fun with this one!

*Production Note: The first beat of all GFX TEXT appears at the top of the screen as the Energizer reads the True/False statement. The second beat appears on the side of the screen just after she makes her guess. The third beat appears at the bottom of the screen, and remains up while the VOICE OF GOD delivers the following line.*

VOICE OF GOD

From [Hometown], Ohio, it's [Energizer Name!]

ENERGIZER

Hello! / I'm from here! / Northeast Ohio in the house! / Queen City in the house! / I like 5-Way! / Who Dey! / 3-C Highway all the way! / I miss Cheese Conneys! / Go Browns / Bengals / Buckeyes / Cavs!

VOICE OF GOD

[Name], are you ready to play Do You Know Ohio?

ENERGIZER

True. I mean, yes. / False. I was BORN ready to play! / Um, are Cheese Conneys the best hot dogs in the world? The answer to both questions is yes! / Well, I ain't playing Michigan Minute! Ha! Just kidding. Michigan's nice too. / Um, do bears live up north? That's a yes. / Um, do bears poop up north? That would be a big yes.

VOICE OF GOD

So then read the first question already. / We've only got a minute. / We've only got 60 seconds. / The clock's ticking. / Tick tock, funny person. / Gotta go. / Don't have all day. / Huh boy. Can you just read the question?

ENERGIZER

Oh, right. / Sorry. I'm just excited. / I don't get out much. / Sorry, I haven't been out of my house in six months. / Sorry, it's just so nice to be talking to somebody other than my cat. / Moving on! / I gained twenty pounds during quarantine and it's affected my brain. / And away we go! / Why, yes I can! *(peers at the screen, clearly reading)*

**“True or False - All registered voters in Ohio can request a Vote-By-Mail ballot (also known as Absentee Ballot) today.”**

*(beat)*

True? / False! / Pass! / Can I call a lifeline? / Ooo, I know this one. / Can I repeat the question? / Oh, that's an easy one. It's ... *(waits for VOG to say it then tries to say it at the exact same time)*

GFX TEXT:

- All registered voters in Ohio can request a Vote-By-Mail ballot today

- TRUE

- Don't wait to make your voice heard. Request your vote-by-mail application now at [Voteohio.gov](http://Voteohio.gov).

VOICE OF GOD

That is correct! Let's see how you do with the next question. / (if false) C'mon, really? You didn't know that? / Lucky guess. Next question. / You had a fifty percent chance of getting that right.

Congratulations. / Don't get cocky.

ENERGIZER

Now I'm getting nervous. Okay. / (if false) I choked. Next one! / Spike the ball! / Celebration dance! / Can I get a what what?! They still say that, right? / Do I look like LeBron just a bit?! / (if false) I couldn't understand the person reading the question. Okay ... / Drop the mic! Oh, wait, picking it back up again. (reading)

**True or False - Starting October 6th, you can vote in person at your County Board of Elections office.** (beat)

I'm going to say that's true. / Please tell me that's true. / Hey, that's my birthday! / If it's not true, it should be. / Faaaalllll-rrruuuue? / Like I actually have to say it. (mouths along with the answer.) / True blue! / I'll bet you a Stroh's that's true.

GFX TEXT:

- Starting October 6th, you can vote in person at your County Clerk's office:

- TRUE

- For your County Board of Elections office location and polling hours, visit at [Voteohio.gov](http://Voteohio.gov).

VOICE OF GOD

Right again! You're on a roll! Are you ready for the final question? / You really ARE an Ohian. / (if false) This is not going well. / (if false) You're sure you're not from Michigan? / Two for two. Final question! / Batting a thousand. Last question.

ENERGIZER

Yeah, I'm feeling good about it. / This is a lot of stress. / Can I just say true before you ask the question? / There seems to be a pattern here. / You're just letting me win, aren't you? / Are you making fun of me? / There's gotta be one false in here. / This is very informative but not very challenging. / Do I get a prize at the end of this? / Will there be a parting gift?

(reading)

**True or False - Sending in your completed ballot early will help the postal service and the County Board of Elections manage the volume of ballots closer to Election Day on November 3.**

(beat)

That seems true. / Okay, now you're just acting like I'm stupid. True! / What do YOU think? / Starts with a T, ends with an E and stick a "RU" between the two! / What is true, Alex? / No, wait until the day of the election. Psych! That would be terrible! / Teeeeeeee-ruuuuuuuue!!!

GFX TEXT:

- *Sending your ballot early will help the postal service and County Board of Elections manage the volume of ballots closer to Election Day on November 3:*
- TRUE
- *Your signed Vote-By-Mail Ballot must be postmarked by November 2nd. To be safe, it should be mailed by October 20. To find your early voting location, go to at [Voteohio.gov](http://Voteohio.gov).*

VOICE OF GOD

You did it again - three out of three! But wait! A bonus question, for double the points-- / And now for the bonus round. / Are you ready to go for the million dollars? / Okay, now for a hard one. / Okay, now that you're all warmed up.

ENERGIZER

Was I getting points? / I didn't know we were keeping score. / Yes, prizes!!! / We're playing for MONEY??? / Oh, I'm warmer than an August day with a broken air conditioner. /

VOICE OF GOD

-- triple the points! Here it is now... / There's always points in life. / Millions of dollars! Sure, why not? / A whole truckload of points! / Whatever you want. They're not worth anything. / You're a very goal-oriented person, aren't you?

*Something dings and the Energizer peers at her screen again.*

ENERGIZER

*(reading)*

**True or False - You must sign your ballot envelope for your vote to count.**

*(beat)*

True again, definitely. / Pull out those pens because that's a big true! / There's gotta be a hard one in here somewhere. / Do you own stock in the word "true?" / I would respectfully like to say, "Duh."

GFX TEXT:

- *You must sign your ballot envelope for your vote to count:*
- TRUE
- *The signature on your ballot envelope must match the digitized signature on file with the Ohio Secretary of State, often the signature on your Driver's License or State ID.*

VOICE OF GOD

You got it! Incredible.

ENERGIZER

Wait, so they were all true? The name of this game is very misleading. / You might want to change the name of the game. / What was this game? True and truer? / You made this really easy for me, didn't you?

VOICE OF GOD

There's already too much false and misleading information going around.

ENERGIZER

That's true. / Oh, drop the mic on that one! / Boom, there it is! / Oh, nice one! / Oh, that's gonna leave a mark. / I'd high five you if you were here. / I've grown quite fond of you in the past 55 seconds. / Can I call you later? / You've got a nice voice.

*(beat, reading)*

For more voting truths, including sample ballots, polling locations and ballot tracking, visit *at Voteohio.gov*.

You'll truly be glad you did. / I so aced this. / I never knew I was this smart.

**Additional True/False Statements**

ENERGIZER

*(reading)*

**True or False - Postage requirements will vary by district, but using two Forever Stamps will help ensure a timely delivery.**

*(beat)*

I've heard a few different things about stamps, but I think that's true? / It's better than taping a fiver to the envelope. / Okay, one of these has to be false. / I'm a better safe than sorry guy, so I'm gonna say true. / Well, why break the pattern now? True! / You're just trying to make me feel better about myself, aren't you? /

*GFX TEXT:*

*- Postage requirements will vary by district, but using two Forever Stamps will help ensure a timely delivery:*

*- TRUE*

*- While having no postage or only one stamp may slow down delivery, it is USPS policy to deliver the ballot no matter what.*