



JOB TITLE: Internship

**REPORTS TO:** Executive Director

ORGANIZATION: The Hometown Project, A Project of Tides Center

## **ABOUT THE HOMETOWN PROJECT:**

The Hometown Project inspires voter turnout in local elections and helps elect progressive local candidates by connecting well-known actors, musicians and athletes, called Hometown Energizers, with candidates and campaigns in their hometowns. Together, we seek to elevate the message of local campaigns and motivate voter turnout in local elections where a few hundred votes can make a big difference. In the 2020 election cycle, a great deal of GOTV and electoral programming and content will be focused in Michigan and Ohio, as well as other important swing states in this crucial election year.

## **POSITION SUMMARY:**

The Hometown Project, a Project of Tides Center is seeking interns to support its mission and goals for the 2020 election cycle. The interns report to the Executive Director, and also work directly with Program Director as well as Founder and are responsible for duties ranging from helping build and enhance our database of musicians, actors and athletes to building out candidate information for various internal and external materials. While learning and utilizing online platforms and programs like Squarespace, Canva, Airtable and others, interns will actively contribute to program planning, social media content, campaigns and monitoring of digital campaigns, graphic design and digital marketing pieces, and community outreach. We are also seeking individuals with an interest in writing and culture strategy to be involved with and support our writers from the entertainment community in the scaling of our creative content. This is a unique start-up that is well connected in the entertainment and political community. This is a "hands-on" learning opportunity, working with a small team yet is done remotely with some independence and flexibility of schedule. A great role for someone with a passion for the arts and politics and who wants to be part of the many aspects of a new social action and advocacy organization.

## **KNOWLEDGE, SKILLS AND ABILITIES:**

Interest in nonprofit management
Strong organizational abilities
Strong written and oral communication skills
Demonstrated ability to collaborate
Interest in political action and advocacy
Ability to commit to 10-20 hours per week

## COMPENSATION / CREDITS:

Can provide a small stipend or college credit.

Please submit brief cover letter and resume to <u>Erin@thehometownproject.org</u> Opportunities begin mid-August 2020 through November 2020.